



Fact Sheet

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WHAT: EnterTRAINment Junction in suburban Cincinnati is the **ONLY** railroad-themed family entertainment center on the planet!

The new, \$10 million project features an incredible 80,000 square feet of unmatched family fun (including the world's largest, indoor, interactive train display), all under one roof.

WHERE: Located at 7379 Squire Court in suburban West Chester, off I-75 (25 minutes north of downtown Cincinnati and 25 minutes south of downtown Dayton) at the Tylersville Rd. exit (#22). 12 minutes due west of Kings Island

WHEN: Preview Weekends (July 18-19-20, July 25-26-27)
Grand Opening (daily operations) Friday, August 1, 2008

OPERATING SCHEDULE:

Beginning Aug. 1, open 7 Days a Week (362 days a year)

Closed Easter Sunday, Thanksgiving day, Christmas day

Monday-Saturday: 10 a.m.-7 p.m.

Sunday: Noon-6 p.m.

Special hours for Nightmare Junction

PRICING:

ENTERTRAINMENT JOURNEY (Train Display)

SPECIAL PREVIEW & GRAND

**OPENING PRICING (“EVERYONE’S
A KID AGAIN”), THROUGH**

AUG. 31, 2008: \$9.95

ADULTS \$12.95 (Beginning Sept. 1, 2008)

CHILDREN 3-12 \$9.95

CHILDREN UNDER 3: FREE

SENIORS (65+): \$11.50 (Beginning Sept. 1, 2008)

PARKING: FREE

Kids’ Express: \$2.50

SEASONAL JOURNEY-PRICES VARY BY SEASON

Junction Funhouse (Jan.-Aug.): \$6

Jack-O-Lantern Junction (Fall, daytime): \$8

Nightmare Junction (Fall weekend nights): \$15

Christmas At The Junction (Winter, daily): \$8

Group Discounts: Available

Birthday Party Packages: Available

ELEMENTS (See Descriptions):

Main Street

EnterTRAINment Journey

-Train Journey

-Imagination Station

-American Railroading Museum

-The Great Train Expo

Kids’ Express Hand-Cranked Locomotives

Seasonal Journey

-Junction Funhouse

-Jack-o-Lantern Junction

-Nightmare Junction

-Christmas at the Junction

DESCRIPTIONS:

Main Street -- Visitors enter EnterTRAINMENT Junction's front doors and immediately are whisked back to the past, into a "Disney-esque" American village square of yesteryear, with a brick-lined street, replica gaslights, park benches, flora landscaping, a 1930s train station, plus small town shops, party rooms and a sidewalk cafe. Future plans call for a state-of-the-art hobby shop.

EnterTRAINment Journey – A totally immersive experience unlike anything else, containing **FOUR** different areas:

Train Journey – World's LARGEST Indoor Train Display

90 large, G-scale trains are running *everywhere*, immersing visitors in a 25,000 square-foot environment. More than two miles of track take visitors on a panoramic journey through three distinct epochs in U.S. history, from the earliest days of steam-engine railroading up through today's modern diesel locomotives. The layout includes railroading's Early Period (1830s through the Civil War to late 1890s), the Middle Period (1900 to 1950s) and the Modern Period (1960s to the present). Train tracks are bustling all around the visitor -- below, at eye level and some even 11' in the air. There are carefully hand-crafted cities, towns, saw mills and factories, forests, bridges, mountains, valleys, plateaus, intricate trestles, tunnels, trolley cars, and fast-traveling subway trains. A cascading 11' waterfall provides a dramatic backdrop for the entire area; water flows through canals and rivers into a large lake. All trains are large G-scale trains, 1/24th the size of the real thing. Each train car – and there are over 1,200 of them! – is about the size of a loaf of bread.

Imagination Junction--A Kid's Dream Come True!

An entire active play area designed specifically for kids' fun, this 5,000 square-foot railroad-themed entertainment center includes a colorful, innovative play structure with dozens of challenging elements. Here, youngsters can climb, slide, bounce, crawl through tunnels and more. The area also has train-themed interactive games, and an entire play area devoted to the wildly popular **Thomas the Train** children's icon, with a storytelling area, video screens, and Thomas trains by Bachmann and Learning Curve.

American Railroading Museum-Education In A Fun Environment!

This imaginative, interactive 5000 square foot museum will inspire railroading enthusiasts of all ages as it explores what railroading has meant to the history and development of the U.S. Test yourself at one of the trivia kiosks, marvel at the size of actual train equipment, see artifacts and implements, learn railroad folklore, or grab a photo op with a train crew. Look for the STARS to find amazing facts scattered throughout this educational and entertaining area. There's a video theater too.

The Great Train Expo Center-Trains, Trains And More Trains!

Initially, visitors can watch volunteer craftsmen create by hand the magic and detail work that goes into EnterTRAINment Junction's imaginative train layouts.

In the future, everything railroading can be found in this huge (8,000 square foot) expo center with numerous additional train layouts in many different sizes. Historical artifacts and collectibles will also be on display here. Rotating train exhibits will change periodically.

The Great Train Expo Center is also the new home of the Cincinnati Chapter of the National Railway Historical Society. A library of railroading and hobby books, videos and magazines are available to all visitors (open hours vary).

Kids' Express (Hand-Cranked Locomotives!) Kids Become Their Own Train Engineers!

Just outside of Imagination Junction is some real kid-powered fun. Youngster board hand-cranked locomotives then become their own train engineers as they power their way around a 300' track. Open seasonally (June-Labor Day), weather permitting. (Separate admission charge.)

Seasonal Journey- For children and adults, a gigantic 9,000-square foot walk-through of dramatic scenic design, sensory elements and theatrical lighting, whose theme changes with the holiday seasons. (Separate admission charge)

Jan-Aug.. – Junction Funhouse - exciting elements recalling the old amusement park fun-houses of the past, with trick mirrors, spinning black holes, hurricane rooms and surprises behind every door.

Fall – Jack-O-Lantern Junction (daily for children, parents and grandparents.) A creative walk-through presents the fun of Halloween in a kid-friendly, themed environment., where kids can roam well-lit mazes through an old Victorian village, cobwebs and “haunted” rooms. Then they can walk through mirror mazes, clown rooms, room with chain-link mazes, a wind-tunnel, all in a no-scare environment. Treats for the kids, too!

Fall- Nightmare Junction (Friday, Saturday, Sunday nights) When the sun goes down, the fear factor soars on the scream-o-meter! Not recommended for those under age 12 or for adults easily scared and just plain chicken!

Nightmare Junction presents two different, *very* intense, walk-through mazes only the very brave dare to enter!

Ripper’s Revenge

He’s on the loose again...and this time he’s after you!! Your worst nightmare just came true as you are transported into the seedy, foggy back alleyways of 1880s London, where unimaginable deeds are done and danger lurks in every shadow. The question is -- can you escape alive when pure evil is breathing down your neck every step of the way?

Fear Factory

The blood-curdling terror of mayhem-minded clowns awaits as you struggle to make your way through disorienting fog, crackling downed electrical wires and howling wind, along claustrophobic walls and chain link pathways leading to nowhere.

Winter - Christmas At The Junction (Daily, for the entire family.)

Experience a warm holiday glow your family will never forget! Two walk-through experiences magically transformed into what will be one of the top holiday celebrations anywhere.

A Christmas Carol

Visitors are transported to the time of Charles Dickens and become part of his classic holiday story. Authentic period costumes, memorable characters, and beautiful decorations all greet visitors as they experience the enduring tale of Ebenezer Scrooge and Tiny Tim.

Journey To The North Pole

Visitors become immersed in an amazing winter wonderland, as they embark on a memorable family voyage through snowy landscapes and ice caves on the way to the North Pole and Santa's Village, where visitors will be greeted by reindeer, elves, Mrs. Claus and jolly ol' Santa himself.

FOR MORE INFORMATION:

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www.entrainmentjunction.com